



April, 20-21 2021



April, 20 2021

1st Session

EVENT AGENDA

Time		
09.30-10.15	Welcome Speeches TÜRKÇİMENTO Chairman Dr.Tamer Saka CEIS Chairman Suat Çalbıyık AUCBM General Secretary Ahmad Al-Rousan CCA General Secretary Grace Chen	
10.15-10.30	TEA BREAK	
	Company	Presentation Title
10.30-11.00	KOEN COPPENHOLLE CEO <i>European Cement Association (CEMBUREAU)</i>	EU Cement Sector Carbon neutrality roadmap aims at carbon neutrality over the cement-concrete value chain by 2050
11.00-11.30	CLAUDE LOREA Cement Director <i>Global Cement and Concrete Association (GCCA)</i>	Carbon Border Mechanism in the Context of a Global Decarbonisation
11.30-12.00	MARTIN SCHNEIDER Managing Director <i>European Cement Research Academy (ECRA)</i>	Development of State of the Art Techniques in Cement Manufacturing; Trying to Look Ahead- State of Art and Technology Papers
12.00-12.30	QUESTION- ANSWER PANEL	

2nd Session

Time	Company	Presentation Title
14.00-14.30	ROBERT WHETSTONE Vice President EMEA <i>MARTIN ENGINEERING</i>	Challenges of creating win-win business models with IoT solutions
14.30-15.00	MATTHIAS MERSMANN Chief Technical Officer <i>Humboldt Wedag GmbH</i>	Good Prospects for the Turkish Cement Industry – and how to make most of it
15.00-15.30	MARKUS BURBACH Global Cement Manager (Germany) MUSTAFA NEZİH NAMAL Heavy Industry Market Manager (Turkey) <i>Klüber Lubrication</i>	Reducing energy consumption in grinding mills with energy efficient lubricants. Case study from Klüber Lubrication and InterCement
15.30-16.00	NECDET KAYA Sales Manager <i>MAPEI CONSTRUCTION CHEMICALS</i>	MAPEI Dosing Lance for Vertical Mills
16.00-16.30	QUESTION- ANSWER PANEL	



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10.00-10.30	MEHRALİ ECER General Manager Republic of Turkey Ministry of Environment and Urbanisation	Developments Regarding Environmental Practices
10.30-11.00	BARIŞ SANLI Researcher Bilkent Energy Policy Research Center	Cement Sector in the Framework of Digitalization and Decarbonization in Energy
11.00-11.30	YÜCEL YETİŞKİN Head of Training and HSE Cement Industry Employers' Association (CEİS)	Applications Related to Working Life in the Cement Sector in the COVID-19 Pandemia
11.30-12.00	QUESTION- ANSWER PANEL	

2nd Session

Time	Company	Presentation Title
13.30-14.00	OĞUZHAN ÖZTÜRK Production and Technology New Generation Industry Working Group President Turkish Industry & Business Association (TUSIAD)	Transformation Industry in Turkey, Digital Policy and New Technologies
14.00-14.30	ÖZLEM KALKAN Chief Sales and Product Manager Officer SABANCIDx	Smart Solution of Cement Industry: "CDx"
14.30-15.00	QUESTION- ANSWER PANEL	

KEYNOTE SPEAKER

15.30-16.30	Halil AKSU Founder & CEO Digitopia	Digital Maturity is Your Indicator of Success
	CLOSURE	